CES Round-Up, Day 1

The following is an attempt to digest the information orgy occurring at the Consumer Electronics Show in Vegas this week. Below are press releases from companies in the Tokeneke semiconductor Universe posted before the close of trading organized by ticker symbol with hyperlinks to the documents via Yahoo!Finance. Initial thoughts:

Most Profound: NVDA SHIELD game platform. Literally a 'game changer' from arguably the best gamer in the industry. But are they doing this from a position of strength, or are they backed into a corner? I don't know yet, but will definitely be looking much closer at NVDA and this development.

Most Enthusiastic: CSR quantity, not necessarily quality.

Most Relevant: PXLW genesis of rejuvenation with Ultra-HD? I'm thinking maybe so.

Also Interesting: TXN emphasis on automotive given its recent exit from wireless handsets.

Missing-in-Action: ENTR with all the STB stuff from competitors BRCM and STM.

BRCM
NETGEAR® Selects Broadcom's HomePlug AV Technology
Broadcom Powers New Comcast X1 Cloud-based TV Experience
Broadcom Powers First LG 5G WiFi Digital Televisions

CSR.L/CSRE
CSR Shakes up Video Gaming Industry with aptX® Low Latency Demo at CES
CSR Debuts Single-Chip Audio Solution for Wireless Entry-Level Sound Bars
CSR Unveils Smart Remote Evaluation and Development Kits – First Voice Command Capability with Bluetooth® Smart
CSR Drives Bluetooth® Smart Innovation at CES 2013 with Turnkey Product Solutions
CSR Previews Wireless Audio Platform for Sound Bar Market at CES 2013
CSR Breaks Barrier to Affordable Home Audio Networks
CSR Throws Spotlight on Wireless Networked Audio and Bluetooth Smart Technologies at CES 2013

IKAN
Ikanos Hosts Broadband Industry Innovators to Forecast What's Next for the Connected Home

INTC
McAfee and Intel Redefine Consumer Security

MSPD
Mindspeed System-on-Chip (SoC) Processors Fuel New Capabilities for Broadband, Wireless and Networking OEMs at the 2013 International CES

NVDA
NVIDIA Untethers Gaming With Project SHIELD
NVIDIA Introduces World's Fastest Mobile Processor
Top International Cloud-Gaming Pioneers Standardize on NVIDIA GRID Platform

OCZ
OCZ to Unveil PCIe-Based Vector SSD Series at CES 2013

PXLW
Pixelworks' Video Display Processors Debut At CES In Ultra High Definition TVs
Pixelworks Introduces Next Generation Video Display Processor

QCOM
Qualcomm and AT&T Support Internet of Everything Development Platform

SIGM
Sigma Designs Launches New EasyTV(TM) Dongle With Wireless Display at CES
Sigma Designs Unveils Second Generation Breakthrough G.hn Chipset for Premium Networked Performance Over Any Home Wires
Sigma Picks Boxee to Take Digital TV to the Next Level
Sigma Designs Showcases 4K x 2K Ultra HD at CES

SIMG
MHL Consortium Kicks Off 2013 With an Installed Base of More Than 220 Million Products and Close to 180 Global Adopters

SNDK
SanDisk Solid State Drive Enables Innovative ASUS Transformer Book
SanDisk Strengthens Focus on SSD Business

STM
STMicroelectronics and Quantenna Cooperate to Deliver Best-in-Class Wireless Set-Top Box Reference Design
STMicroelectronics and Tatung Collaborate to Enable Smarter Homes

TSRA

Invensas Licenses xFDTM Technology, will be Demonstrated in UltrabooksTM at CES 2013

TXN

 Automotive infotainment re-defined: TI's "Jacinto 6" automotive OMAP™ processor paves the way for an unparalleled in-vehicle experience

Beyond hands-free: TI brings high-performance wireless connectivity to automotive infotainment with new WiLink™ 8Q family

Texas Instruments DLP® Technology Set To Deliver Greater In-Car Infotainment With New, Innovative Head-Up Display, Center Console And Dashboard Systems

Texas Instruments Announces All-New DLP® Pico™ Chip Architecture

TI introduces the first integrated analog front end for photometry and showcases HealthTech at CES 2013

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